

**Summer Conference #2**  
**The Unstoppable Summer**  
*Tuesday July 21st, 6pm-10pm EST*

5:50 p.m. Virtual Room Opens

*Session 1*

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**6:00 p.m. Opening Comments**

Angie Macdougall, NSM

**Jon Vroman Keynote Message**

**Team Push Week**

**7:35 p.m. Break (15 mins)**

*Session 2*

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**7:50 p.m. Dream Crafting Workshop**

Shayla Wey, DVC

**Choose Your Skill (20 minutes/skill)**

**Abundance of Leads**

Florence Bhebhe, DM

**Work Smarter not Harder**

Alana Madrid, BM

**Selling Bigger Sets**

Kourtney Wilson, BM

**Increasing your Closing %**

Maddie Murray, SBM

**Creating Client Connection**

Shayla Herman, BM

**Securing Your Appts**

Hannah Patrick, BM

**Selling More Cookware**

Rob Chung, DM

**The Branch Opportunity**

Daniel Clegg, SBM

**10:00 p.m. Adjourn**



## Summer Conference #2

### The Unstoppable Summer

Wednesday July 22nd 12-4pm EST

11:50 a.m. Virtual Room Opens

#### Session 1

**12:00 p.m. Opening Comments**

Angie Macdougall, NSM

**Push Week Awards**

**The Push Week Panel**

**Wealth Building**

Rachel Richards

**1:30 p.m. Break (15 mins)**

#### Session 2

**MC: Shayla Wey, DVC**

**1:45 p.m. Breakouts**

**Reps Under \$15k Career CPO:**

Closing to Cutco Owners - Josh Mueller, CSP

**Reps Over \$15k+ Career CPO:**

Service Call Training - Devin Haag, CSP

**Branch Manager Breakout**

**My District Management Opportunity**

Bianka Brajic, DM

**Showcasing your Experience on LinkedIn**

Sherri Dickie, NRM

#### Session 3

**2:50 p.m. Breakouts**

**1) Divisional Leadership Academy**

PMD

CRD

MLD

**2) Sales Reps**

Booking Appointments - Alexis Reid, DM

Mastering Referrals - Shane Issler, DM

**Your Unstoppable Opportunity**

Angie Macdougall, NRM

**4:00 p.m. Adjourn**

*(Push Week Winners will stay on zoom for an additional 30 minutes to select prizes)*